

EC'd Yes Last Received: 08/08/2012 4:52 PM Showing Buylines: All Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() GMMB	Rep Firm	
Advertiser	() HIRSCHBIEL FOR CONG	3050 K ST NW		Sales Office	() PHILADELPHIA
Product	PAUL HIRSCHBIEL	WASHINGTON, DC 20007		Salesperson	() ANJIE BRADY
Estimate#	1555	Agency C/P1/P2/E	106/113/1555	Salesperson Phone#	215-567-6005
Buyer	Maura Gilroy	Flight Dates	08/28/2012 - 09/03/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

-- CONTRACT COMMENT --

CLIENT: HIRSCHBIEL FOR CONGRESS SC=*

-- REMARKS --

THIS IS A NEW POLITICAL ORDER
CONTRACT TOTAL IS \$5275
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	TU-F	9A-10A	NATE BERKUS	:30	\$75.00	08/28-08/31	1	1	1	\$75.00	
	2	TU-F	10A-11A	MILLIONAIRE	:30	\$75.00	08/28-08/31	2	1	2	\$150.00	
	3	TU-F	730P-8P	ACCESS HOLLYWOOD	:30	\$300.00	08/28-08/31	1	1	1	\$300.00	
	4	W	8P-10P	SO YOU THINK YOU CAN DANCE	:30	\$2,000.00	08/29-08/29	1	1	1	\$2,000.00	
	5	M	10P-1045P	LATE NEWS	:30	\$1,000.00	09/03-09/03	1	1	1	\$1,000.00	
	6	TU-F	1045P-11P	SPORTSWRAP	:30	\$300.00	08/28-08/31	1	1	1	\$300.00	
	7	SA	10P-1045P	SATURDAY LATE NEWS	:30	\$700.00	09/01-09/01	1	1	1	\$700.00	
	9	M	9A-10A	NATE BERKUS	:30	\$75.00	09/03-09/03	1	1	1	\$75.00	
	10	M	10A-11A	MILLIONAIRE	:30	\$75.00	09/03-09/03	1	1	1	\$75.00	
	11	M	730P-8P	ACCESS HOLLYWOOD	:30	\$300.00	09/03-09/03	1	1	1	\$300.00	
	12	M	1045P-11P	SPORTSWRAP	:30	\$300.00	09/03-09/03	1	1	1	\$300.00	

Station WVBT-TV NORFOLK, VA. Agency () GMMB Rep Firm

Advertiser ().HIRSCHBIEL FOR CONG 3050 K ST NW Sales Office () PHILADELPHIA

Product PAUL HIRSCHBIEL WASHINGTON, DC 20007 Salesperson () ANJIE BRADY

Estimate# 1555 Agency C/P1/P2/E 106/113/1555 Salesperson Phone# 215-567-6005

Buyer Maura Gilroy Flight Dates 08/28/2012 - 09/03/2012 Salesperson FAX# 215-567-5938

Phone# Hiatus Weeks

Fax#

---REPORT TOTALS---

Report Totals: 12 / \$5,275.00

---SALES MONTHLY TOTALS---

Sep 12: 12 / \$5,275.00

Sales Totals: 12 / \$5,275.00

Station Totals: 12 / \$5,275.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$75,357	CATV 0%	WAVY 34%	WGNT 0%	WPXV 0%	WTKR 23%
		WTVZ 2%	WVBT 7%	WVEC 34%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE